



2025 Sponsorship Opportunities



CHESAPEAKE REGION - CENTRAL MARYLAND MARKET

September 21, 2025 | Annapolis Mall

Annapolis, MD



About the National Ovarian Coalition

Since 1991, the National Ovarian Cancer Coalition (NOCC) has provided support to thousands of cancer survivors, delivered millions of educational resources, and connected with countless local community partners to raise awareness about ovarian cancer. The NOCC is an influential national advocate for patients, survivors, caregivers, and their families facing an ovarian cancer diagnosis, and remains steadfast in its mission “to save lives through the prevention and cure of ovarian cancer, and to improve the quality of life for survivors and caregivers.” At the NOCC, our teal team leads with our values and unique experiences to provide support and education across all communities, ensuring that every person is empowered to advocate for their health.

Our Vision

We envision a future where no one ever loses their life to ovarian cancer.

About Together In TEAL® - Ending Ovarian Cancer

Together in TEAL® stands as a beacon of hope and action, aiming to spread critical awareness about ovarian cancer throughout the nation. More than a series of Run/Walk events, it's a catalyst for change, providing insight into NOCC's essential work and raising crucial funds to support our nationwide efforts. By joining us, you're not just participating in an event; you're becoming a vital part of a network of supporters and advocates, amplifying our impact against ovarian cancer.

STATISTICS

ANYONE BORN WITH OVARIES
IS AT RISK FOR OVARIAN CANCER



OVARIAN CANCER IS THE DEADLIEST
OF ALL GYNECOLOGIC DISEASES

1 IN 87

WILL BE DIAGNOSED WITH
OVARIAN CANCER

NEARLY 80% 
ARE DIAGNOSED IN ADVANCED STAGES

CURRENTLY NO EARLY DETECTION TEST EXISTS



Your Investment Helps Us Save Lives

Our communities span the country encompassing local markets that are essential to the fulfillment of the NOCC's mission. At NOCC, we believe in a 360-degree approach to care. We support patients, survivors, and caregivers wherever they are on their ovarian cancer journey. We believe that everyone should have access to credible, easy-to-understand ovarian cancer information at their fingertips, no matter who they are or where they live. By eliminating these barriers, people can focus on living their best quality of life with an ovarian cancer diagnosis.



Peer Support Programs

- Survivor peer support group
- Caregiver peer support group



Education Programs

- Animated video series
- Online education programs
- In-person education programs



Support Services

- Ovarian cancer care package
- Meal delivery services
- Emotional and mental health support
- Financial assistance program



Community Outreach & Events

- Signature run/walk events
- Signature DIY program
- Endurance charity team
- Regional education and wellness programs



Education & Awareness Resources

- Patient & caregiver resource guides
- Questions to ask your doctor tip sheets
- Risk, signs, and symptoms materials
- Spanish-speaking materials

2,020 SURVIVORS SUPPORTED 

THROUGH THE NOCC TREATMENT FUND TO REDUCE FINANCIAL BARRIERS ASSOCIATED WITH AN OVARIAN CANCER DIAGNOSIS



215,591 VISITS

YOUANDOVARIANCANCER.COM



27,500+ SURVIVOR CARE KITS DISTRIBUTED



2.9 MILLION+ EDUCATIONAL RESOURCES DISTRIBUTED

45,420+ MEALS DELIVERED

48 STATES HAVE BEEN SERVED THROUGH TEAL COMFORT FOR THE SOUL



\$2.7 MILLION+ DESIGNATED TO RESEARCH



Why Should You Partner?

As a proud partner of the NOCC, your company will have a profound impact on a critical health issue that devastates the entire family. Your brand will be recognized as a leader in the battle against ovarian cancer and will be associated with an initiative that is gaining visibility, both locally and nationally.

It is our goal to underwrite expenses through both monetary and in-kind contributions. This ensures that more funds can support the battle against ovarian cancer by providing maximum return on the dollars raised by our community to support our mission and programs.

Monetary Sponsorship

Monetary sponsorships help cover costs of producing the event and translate into more event revenue used to fund local and national programs and initiatives. Benefits vary depending on financial commitment level, but all partners reach a broad audience of individuals committed to this cause.

In-Kind Opportunities

Our goal is to underwrite event expenses as much as possible through in-kind contributions of products and services. Whether it is a gift card or food for our walkers, we rely on in-kind donations to enhance our Together in Teal event series. This helps ensure funds raised will support our battle against ovarian cancer.

Benefits of in-kind opportunities are based on fair market value and align with the corporate sponsor levels.

Examples of In-Kind Contributions Needed:

Pre-Event Needs

- Advertising & Media
- Printing and Copying
- Signage/Banner Production
- Office Supplies
- Moving & Transportation Services

Event Day Needs

- Audio/Visual Services
- Survivor Gifts
- Food & Beverage
- Sound Systems
- Rental Services (Tents, Tables, Chairs, Staging, Etc.)
- Bottled Water

- Portable Toilets
- Dumpster/Trash Collection
- Entertainment
- Gifts/Prizes
- Security
- Walkie Talkies

Sponsorship Opportunities

Benefits	Teal Presenter \$10,000 (FULFILLED)	Teal Inspiration \$5,000	Teal Hope \$2,500	Teal Awareness \$1,500	Teal Pillar \$1,000	Teal Friend \$500
Recognition and opportunity to provide remarks by a company official on event day	√					
Logo on all event collateral	√					
Company logo on all email communications	National & Regional with 120k subscribers	Regional				
Personal team engagement: NOCC to register your team, deliver team items, and event-day concierge services	√	√				
Partner-produced video to be shared on regional social media	√	√	√			
Opportunity to host a lunch and learn event with employees and NOCC staff	√	√	√			
Company tent or exhibitor space provided by NOCC in a prominent location at the event	Tent	Tent	Tent	Table		
Use of NOCC event logo in sponsor ads	√	√	√	√		
Company social media post/stories with a link to the company website	2 + Featured Post	2	1	1		
Company logo featured on event signage	Stage Banner & Along Walk Route	Stage Banner & Along Walk Route	Stage Banner	Stage Banner	Stage Banner	
Company logo displayed on Together in TEAL platform	√	√	√	√	√	
Company logo on event t-shirts	√	√	√	√	√	√
Provide product or coupon for participant packets	√	√	√	√	√	√



SPECIALTY SPONSORSHIP OPPORTUNITIES

Specialty Partnership Opportunities

A specialty partnership package allows your message to be targeted to a specific group of participants while underwriting a portion of event festivities. With a specialty sponsorship, your company would be proudly recognized on signage at the corresponding tent, with the opportunity to provide company volunteers for personalized community engagement.

REFRESHMENT STATION SPONSOR - \$2500

Keep our participants energized and refreshed by sponsoring the Refreshment Tent! This vital hub ensures attendees stay fueled throughout the event and after the walk, creating a welcoming space to recharge. As a sponsor, you'll have the opportunity to hand out snacks and drinks directly to participants, include branded food/beverage items for added visibility, and even provide company volunteers to engage with the community and leave a lasting impression.

SURVIVOR TENT SPONSOR - \$5000

Celebrate and honor the strength of ovarian cancer survivors by sponsoring the Survivor Tent! This special space fosters connection, resilience, and community, offering survivors a place to collect exclusive event items, leave their mark on the handprint banner, and share camaraderie with others. As a sponsor, you'll gain valuable exposure and recognition as a champion for this vital cause. Plus, you can amplify your impact by providing company volunteers or providing branded items for the tent, creating an even more meaningful presence and reinforcing your commitment to supporting survivors and their families.





SPECIALTY SPONSORSHIP OPPORTUNITIES

REGISTRATION TENT SPONSOR - \$5000

As the first stop for all participants, this tent sets the tone for the day, welcoming attendees as they check-in and prepare for event activities. Your sponsorship provides a unique opportunity to make a lasting impression, with the option to include branded items or provide company volunteers for additional recognition and engagement with our enthusiastic participants.

FOREVER IN OUR HEARTS SPONSOR - \$5000

Honor and remember loved ones by sponsoring the Forever in Our Hearts Tent. This meaningful space invites families and friends to hang cherished photos, write heartfelt messages, and reflect on the memories of those taken too soon. As a sponsor, you'll play a vital role in creating this special place of remembrance while gaining recognition for your support of those attending in honor of their loved ones. You can also provide company volunteers to help make this space even more memorable and impactful.

EXHIBITOR OPPORTUNITIES ALSO AVAILABLE

For those interested in exhibiting rather than a full sponsorship, we offer limited opportunities to have a presence on-site on event day. Please reach out directly for more information.





September 21, 2025
Annapolis Mall
2002 Annapolis Mall Rd, Annapolis, MD 21401

TO DISCUSS PARTNERSHIP OPPORTUNITIES PLEASE CONTACT:

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Stay connected:

