



Together in **TEAL**[®]

ENDING OVARIAN CANCER

NATIONAL OVARIAN CANCER COALITION

CHESAPEAKE REGION

CENTRAL MD MARKET WALK

September 22, 2024 | Annapolis

SPONSORSHIP OPPORTUNITIES



About the National Ovarian Coalition

Since 1991, the National Ovarian Cancer Coalition (NOCC) has provided support to thousands of cancer survivors, delivered millions of educational resources, and connected with countless local community partners to raise awareness about ovarian cancer. The NOCC is an influential national advocate for patients, survivors, caregivers, and their families facing an ovarian cancer diagnosis, and remains steadfast in its mission “to save lives through the prevention and cure of ovarian cancer, and to improve the quality of life for survivors and caregivers.” At the NOCC, our teal team leads with our values and unique experiences to provide support and education across all communities, ensuring that every person is empowered to advocate for their health.

Our Vision

We envision a future where no one ever loses their life to ovarian cancer.

About Together In TEAL® - Ending Ovarian Cancer

Together in TEAL® stands as a beacon of hope and action, aiming to spread critical awareness about ovarian cancer throughout the nation. More than a series of Run/Walk events, it's a catalyst for change, providing insight into NOCC's essential work and raising crucial funds to support our nationwide efforts. By joining us, you're not just participating in an event; you're becoming a vital part of a network of supporters and advocates, amplifying our impact against ovarian cancer.

STATISTICS

**ANYONE BORN WITH OVARIES
IS AT RISK FOR OVARIAN CANCER**

1

**OVARIAN CANCER IS THE DEADLIEST
OF ALL GYNECOLOGIC DISEASES**

1 **IN 78**

**WILL BE DIAGNOSED WITH
OVARIAN CANCER**

NEARLY 80%

ARE DIAGNOSED IN ADVANCED STAGES

CURRENTLY NO EARLY DETECTION TEST EXISTS



Your Investment Helps Us Save Lives

Our communities span the country encompassing local markets that are essential to the fulfillment of the NOCC's mission. At NOCC, we believe in a 360-degree approach to care. We support patients, survivors, and caregivers wherever they are on their ovarian cancer journey. We believe that everyone should have access to credible, easy-to-understand ovarian cancer information at their fingertips, no matter who they are or where they live. By eliminating these barriers, people can focus on living their best quality of life with an ovarian cancer diagnosis.



Peer Support Programs

- Survivor Peer-to-Peer Support Groups
- Caregiver Support Group
- 24/7 Online Support Forum



Online Education Programs

- Interactive Learning Resource - Animated Guide
- FB Live Educational Series
- Wellness Symposiums



Support Services

- Educational/Support Care Packages
- Meal Delivery Service
- One-on-One Counseling
- Financial Assistance



Community Outreach & Events

- Signature Run/Walk Events
- National Endurance Team
- Regional In-person Education/Support Programs



Education & Awareness Resources

- Patient & Caregiver resource guides
- Questions to ask your doctor tip sheets
- Risk, signs and symptoms cards & materials
- Spanish-speaking materials

1400 SURVIVORS SUPPORTED

THROUGH THE NOCC TREATMENT FUND TO REDUCE FINANCIAL BARRIERS ASSOCIATED WITH AN OVARIAN CANCER DIAGNOSIS



194,939 VISITS

YOUANDOVARIANCANCER.COM



24,650+ SURVIVOR CARE KITS DISTRIBUTED



2.9 MILLION+ EDUCATIONAL RESOURCES DISTRIBUTED

33,600+ MEALS DELIVERED

48 STATES HAVE BEEN SERVED THROUGH TEAL COMFORT FOR THE SOUL



\$2.7 MILLION+ DESIGNATED TO RESEARCH



Why Should You Partner?

As a proud partner of the NOCC, your company will have a profound impact on a critical health issue that devastates the entire family. Your brand will be recognized as a leader in the battle against ovarian cancer and will be associated with an initiative that is gaining visibility, both locally and nationally.

It is our goal to underwrite expenses through both monetary and in-kind contributions. This ensures that more funds can support the battle against ovarian cancer by providing maximum return on the dollars raised by our community to support our mission and programs.

Monetary Sponsorship

Monetary sponsorships help cover costs of producing the event and translate into more event revenue used to fund local and national programs and initiatives. Benefits vary depending on financial commitment level, but all partners reach a broad audience of individuals committed to this cause.

In-Kind Opportunities

Our goal is to underwrite event expenses as much as possible through in-kind contributions of products and services. Whether it is a gift card or food for our walkers, we rely on in-kind donations to enhance our Together in Teal event series. This helps ensure funds raised will support our battle against ovarian cancer.

Benefits of in-kind opportunities are based on fair market value and align with the corporate sponsor levels.

Examples of In-Kind Contributions Needed:

Pre-Event Needs

- Advertising & Media
- Printing and Copying
- Signage/Banner Production
- Office Supplies
- Moving & Transportation Services

Event Day Needs

- Audio/Visual Services
- Survivor Gifts
- Food & Beverage
- Sound Systems
- Rental Services (Tents, Tables, Chairs, Staging, Etc.)
- Bottled Water

- Portable Toilets
- Dumpster/Trash Collection
- Entertainment
- Gifts/Prizes
- Security
- Walkie Talkies

SPONSORSHIP OPPORTUNITIES

Benefits	Teal Presenter \$10,000	Teal Inspiration \$5,000	Teal Hope \$2500	Teal Awareness \$1500	Teal Pillar \$1000	Teal Friend \$500
Recognition and opportunity to provide remarks by a company official on event day	√					
Logo on all event collateral	√					
Company logo on all email communications	National to 100k subscribers & Regional	Regional				
Personal team engagement: NOCC to register your team, deliver team items, and event-day concierge services	√	√				
Partner-produced video to be shared on regional social media	√	√	√			
Opportunity to host a lunch and learn event with employees and NOCC staff	√	√	√			
Company logo featured on event signage	All Signage & Along 5k Route	All Signage & Along 5k Route	Partial Signage Inclusion	Partial Signage Inclusion		
Company tent or exhibitor space provided by NOCC in a prominent location at the event	Tent	Tent	Tent	Table		
Use of NOCC event logo in sponsor ads	√	√	√	√		
Receive a Partner Kit to help engage your company team	√	√	√	√		
Company social media post/stories with a link to the company website	2	2	2	1	1	
Company logo displayed on Together in TEAL platform	√	√	√	√	√	
Company logo on event t-shirts	√	√	√	√	√	√
Provide product or coupon for participant packets	√	√	√	√	√	√



SPECIALTY SPONSORSHIP OPPORTUNITIES

Specialty Partnership Opportunities

A specialty partnership package allows your message to be targeted to a specific group of participants while underwriting a portion of event festivities.

KICK-OFF EVENT SPONSOR - \$2500

Join us at our annual Together in TEAL kick-off event! Fundraisers, community partners, and volunteers will come together to celebrate and kick-off the season of advocacy.

SURVIVOR TENT SPONSOR - \$5000

Help us celebrate and honor anyone that has been diagnosed with ovarian cancer. Survivors have an opportunity to collect event day items, fill the hand print banner and build camaraderie with other teal sisters.

REGISTRATION TENT SPONSOR - \$2500

This is the first stop that all participants will use to check in and get set for the event day activities.

SPIRIT TENT SPONSOR - \$1500

Participants and families can create items to use during the event such as glitter tattoos, face painting and many other fun activities for the family.





SPECIALTY SPONSORSHIP OPPORTUNITIES

TEAM VILLAGE SPONSOR - \$2500

Join us in our Team Village where ALL teams can hang out prior to and after the event. We celebrate and honor our top teams for all of their hard work.

REFRESHMENT STATION SPONSOR - \$1500

Join us in handing out refreshments and snacks to refuel the communities energy during the event and after the walk.

FOREVER IN OUR HEARTS SPONSOR - \$5000

We want to honor those who attend in remembrance of a loved one. Families bring photos to hang in our memorial tent and write a message to honor those taken from us too soon.

EXHIBITOR OPPORTUNITIES ALSO AVAILABLE

For those interested in exhibiting rather than a full sponsorship, we offer limited opportunities to have a presence on-site on event day. Please reach out directly for more information.





Sunday, September 22, 2024
Westfield Annapolis Mall
2002 Annapolis Mall Road
Annapolis, MD 21401

TO DISCUSS PARTNER OPPORTUNITIES PLEASE CONTACT:
Nancy Long or Tiffany Morina
Chesapeake Region/Central MD Market
centralmd@ovarian.org/tmorina@ovarian.org
(410)991-2520/571-234-5231

GIVE.OVARIAN.ORG

Stay connected:     