



*Together in* **TEAL**<sup>®</sup>

ENDING OVARIAN CANCER

NATIONAL OVARIAN CANCER COALITION

Iowa Walk

September 28, 2024

West Des Moines, IA

**SPONSORSHIP OPPORTUNITIES**



## About the National Ovarian Coalition

Since 1991, the National Ovarian Cancer Coalition (NOCC) has provided support to thousands of cancer survivors, delivered millions of educational resources, and connected with countless local community partners to raise awareness about ovarian cancer. The NOCC is an influential national advocate for patients, survivors, caregivers, and their families facing an ovarian cancer diagnosis, and remains steadfast in its mission “to save lives through the prevention and cure of ovarian cancer, and to improve the quality of life for survivors and caregivers.” At the NOCC, our teal team leads with our values and unique experiences to provide support and education across all communities, ensuring that every person is empowered to advocate for their health.

## Our Vision

We envision a future where no one ever loses their life to ovarian cancer.

## About Together In TEAL® - Ending Ovarian Cancer

Together in TEAL® stands as a beacon of hope and action, aiming to spread critical awareness about ovarian cancer throughout the nation. More than a series of Run/Walk events, it's a catalyst for change, providing insight into NOCC's essential work and raising crucial funds to support our nationwide efforts. By joining us, you're not just participating in an event; you're becoming a vital part of a network of supporters and advocates, amplifying our impact against ovarian cancer.

STATISTICS

ANYONE BORN WITH OVARIES  
IS AT RISK FOR OVARIAN CANCER

1

OVARIAN CANCER IS THE DEADLIEST  
OF ALL GYNECOLOGIC DISEASES

CURRENTLY NO EARLY DETECTION TEST EXISTS

IN 78

WILL BE DIAGNOSED WITH  
OVARIAN CANCER

NEARLY 80%

ARE DIAGNOSED IN ADVANCED STAGES





## Your Investment Helps Us Save Lives

Our communities span the country encompassing local markets that are essential to the fulfillment of the NOCC's mission. At NOCC, we believe in a 360-degree approach to care. We support patients, survivors, and caregivers wherever they are on their ovarian cancer journey. We believe that everyone should have access to credible, easy-to-understand ovarian cancer information at their fingertips, no matter who they are or where they live. By eliminating these barriers, people can focus on living their best quality of life with an ovarian cancer diagnosis.



### Peer Support Programs

- Survivor Peer-to-Peer Support Groups
- Caregiver Support Group
- 24/7 Online Support Forum



### Online Education Programs

- Interactive Learning Resource - Animated Guide
- FB Live Educational Series
- Wellness Symposiums



### Support Services

- Educational/Support Care Packages
- Meal Delivery Service
- One-on-One Counseling
- Financial Assistance



### Community Outreach & Events

- Signature Run/Walk Events
- National Endurance Team
- Regional In-person Education/Support Programs



### Education & Awareness Resources

- Patient & Caregiver resource guides
- Questions to ask your doctor tip sheets
- Risk, signs and symptoms cards & materials
- Spanish-speaking materials

**1400 SURVIVORS SUPPORTED**

THROUGH THE NOCC TREATMENT FUND TO REDUCE FINANCIAL BARRIERS ASSOCIATED WITH AN OVARIAN CANCER DIAGNOSIS



**194,939 VISITS**

[YOUANDOVARIANCANCER.COM](http://YOUANDOVARIANCANCER.COM)



**24,650+ SURVIVOR CARE KITS DISTRIBUTED**



**2.9 MILLION+ EDUCATIONAL RESOURCES DISTRIBUTED**

**33,600+ MEALS DELIVERED**

48 STATES HAVE BEEN SERVED THROUGH TEAL COMFORT FOR THE SOUL



**\$2.7 MILLION+ DESIGNATED TO RESEARCH**



## Why Should You Partner?

As a proud partner of the NOCC, your company will have a profound impact on a critical health issue that devastates the entire family. Your brand will be recognized as a leader in the battle against ovarian cancer and will be associated with an initiative that is gaining visibility, both locally and nationally.

It is our goal to underwrite expenses through both monetary and in-kind contributions. This ensures that more funds can support the battle against ovarian cancer by providing maximum return on the dollars raised by our community to support our mission and programs.

## Monetary Sponsorship

Monetary sponsorships help cover costs of producing the event and translate into more event revenue used to fund local and national programs and initiatives. Benefits vary depending on financial commitment level, but all partners reach a broad audience of individuals committed to this cause.

## In-Kind Opportunities

Our goal is to underwrite event expenses as much as possible through in-kind contributions of products and services. Whether it is a gift card or food for our walkers, we rely on in-kind donations to enhance our Together in Teal event series. This helps ensure funds raised will support our battle against ovarian cancer.

Benefits of in-kind opportunities are based on fair market value and align with the corporate sponsor levels.

## Examples of In-Kind Contributions Needed:

### Pre-Event Needs

- Advertising & Media
- Printing and Copying
- Signage/Banner Production
- Office Supplies
- Moving & Transportation Services

### Event Day Needs

- Audio/Visual Services
- Survivor Gifts
- Food & Beverage
- Sound Systems
- Rental Services (Tents, Tables, Chairs, Staging, Etc.)
- Bottled Water

- Portable Toilets
- Dumpster/Trash Collection
- Entertainment
- Gifts/Prizes
- Security
- Walkie Talkies



# SPONSORSHIP OPPORTUNITIES

Benefits	Teal Presenter \$5000	Teal Inspiration \$4000	Teal Hope \$3000	Teal Awareness \$2000	Teal Pillar \$1000	Teal Friend \$750
Recognition and opportunity to provide remarks by a company official on event day	✓					
Logo on all event collateral	✓					
Company logo on all email communications	National to 100k subscribers & Regional	Regional				
Personal team engagement: NOCC to register your team, deliver team items, and event-day concierge services	✓	✓				
Partner-produced video to be shared on regional social media	✓	✓	✓			
Opportunity to host a lunch and learn event with employees and NOCC staff	✓	✓	✓			
Company logo featured on event signage	All Signage & Along 5k Route	All Signage & Along 5k Route	Partial Signage Inclusion	Partial Signage Inclusion		
Company tent or exhibitor space provided by NOCC in a prominent location at the event	Tent	Tent	Tent	Table		
Use of NOCC event logo in sponsor ads	✓	✓	✓	✓		
Receive a Partner Kit to help engage your company team	✓	✓	✓	✓		
Company social media post/stories with a link to the company website	2	2	2	1	1	
Company logo displayed on Together in TEAL platform	✓	✓	✓	✓	✓	
Company logo on event t-shirts	✓	✓	✓	✓	✓	✓
Provide product or coupon for participant packets	✓	✓	✓	✓	✓	✓



## SPECIALTY SPONSORSHIP OPPORTUNITIES

### Specialty Partnership Opportunities

A specialty partnership package allows your message to be targeted to a specific group of participants while underwriting a portion of event festivities.

#### **SURVIVOR TENT SPONSOR - \$1500**

Help us celebrate and honor anyone that has been diagnosed with ovarian cancer. Survivors have an opportunity to collect event day items, fill the hand print banner and build camaraderie with other teal sisters.

#### **FOREVER IN OUR HEARTS SPONSOR - \$1500**

We want to honor those who attend in remembrance of a loved one. Families bring photos to hang in our memorial tent and write a message to honor those taken from us too soon.

#### **REFRESHMENT STATION SPONSOR - \$1500**

Join us in handing out refreshments and snacks to refuel the communities energy during the event and after the walk.







## SPECIALTY SPONSORSHIP OPPORTUNITIES

### SPIRIT TENT SPONSOR - \$1000

Participants and families can create items to use during the event such as glitter tattoos, face painting and many other fun activities for the family.

### REGISTRATION TENT SPONSOR - \$1000

This is the first stop that all participants will use to check in and get set for the event day activities.

### TEAM VILLAGE SPONSOR - \$1000

Join us in our Team Village where our top teams and top individuals can hang out prior to and after the event. We celebrate and honor our top fundraisers for all of their hard work.

### EXHIBITOR & TEAL MARKETPLACE OPPORTUNITIES ALSO AVAILABLE

For those interested in exhibiting rather than a full sponsorship, we offer limited opportunities to have a presence on-site on event day. Please reach out directly for more information.





**September 28th, 2024**  
**Raccoon River Park**  
**2500 Grand Ave | West Des Moines, IA 50265**

**TO DISCUSS PARTNER OPPORTUNITIES PLEASE CONTACT:**

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**GIVE.OVARIAN.ORG**

Stay connected:     