



Together in **TEAL**[®]

ENDING OVARIAN CANCER

NATIONAL OVARIAN CANCER COALITION

NORTHEAST REGION | LONG ISLAND WALK

September 28, 2024

Belmont Lake State Park

SPONSORSHIP OPPORTUNITIES



About the National Ovarian Coalition

Since 1991, the National Ovarian Cancer Coalition (NOCC) has provided support to thousands of cancer survivors, delivered millions of educational resources, and connected with countless local community partners to raise awareness about ovarian cancer. The NOCC is an influential national advocate for patients, survivors, caregivers, and their families facing an ovarian cancer diagnosis, and remains steadfast in its mission “to save lives through the prevention and cure of ovarian cancer, and to improve the quality of life for survivors and caregivers.” At the NOCC, our teal team leads with our values and unique experiences to provide support and education across all communities, ensuring that every person is empowered to advocate for their health.

Our Vision

We envision a future where no one ever loses their life to ovarian cancer.

About Together In TEAL® - Ending Ovarian Cancer

Together in TEAL® stands as a beacon of hope and action, aiming to spread critical awareness about ovarian cancer throughout the nation. More than a series of Run/Walk events, it's a catalyst for change, providing insight into NOCC's essential work and raising crucial funds to support our nationwide efforts. By joining us, you're not just participating in an event; you're becoming a vital part of a network of supporters and advocates, amplifying our impact against ovarian cancer.

STATISTICS

ANYONE BORN WITH OVARIES
IS AT RISK FOR OVARIAN CANCER

1

OVARIAN CANCER IS THE DEADLIEST
OF ALL GYNECOLOGIC DISEASES



IN

87

WILL BE DIAGNOSED WITH
OVARIAN CANCER

NEARLY 80%



ARE DIAGNOSED IN ADVANCED STAGES

CURRENTLY NO EARLY DETECTION TEST EXISTS



Your Investment Helps Us Save Lives

Our communities span the country encompassing local markets that are essential to the fulfillment of the NOCC's mission. At NOCC, we believe in a 360-degree approach to care. We support patients, survivors, and caregivers wherever they are on their ovarian cancer journey. We believe that everyone should have access to credible, easy-to-understand ovarian cancer information at their fingertips, no matter who they are or where they live. By eliminating these barriers, people can focus on living their best quality of life with an ovarian cancer diagnosis.



Peer Support Programs

- Survivor Peer-to-Peer Support Groups
- Caregiver Support Group



Online Education Programs

- Interactive Learning Resource - Animated Guide
- FB Live Educational Series
- Wellness Symposiums



Support Services

- Educational/Support Care Packages
- Meal Delivery Service
- One-on-One Counseling
- Financial Assistance



Community Outreach & Events

- Signature Run/Walk Events
- National Endurance Team
- Regional In-person Education/Support Programs



Education & Awareness Resources

- Patient & Caregiver resource guides
- Questions to ask your doctor tip sheets
- Risk, signs and symptoms cards & materials
- Spanish-speaking materials



1400 SURVIVORS SUPPORTED



THROUGH THE NOCC TREATMENT FUND TO REDUCE FINANCIAL BARRIERS ASSOCIATED WITH AN OVARIAN CANCER DIAGNOSIS



194,939 VISITS

YOUANDOVARIANCANCER.COM



24,650+ SURVIVOR CARE KITS DISTRIBUTED



2.9 MILLION+ EDUCATIONAL RESOURCES DISTRIBUTED

33,600+ MEALS DELIVERED

48 STATES HAVE BEEN SERVED THROUGH TEAL COMFORT FOR THE SOUL



\$2.7 MILLION+ DESIGNATED TO RESEARCH



Why Should You Partner?

As a proud partner of the NOCC, your company will have a profound impact on a critical health issue that devastates the entire family. Your brand will be recognized as a leader in the battle against ovarian cancer and will be associated with an initiative that is gaining visibility, both locally and nationally.

It is our goal to underwrite expenses through both monetary and in-kind contributions. This ensures that more funds can support the battle against ovarian cancer by providing maximum return on the dollars raised by our community to support our mission and programs.

Monetary Sponsorship

Monetary sponsorships help cover costs of producing the event and translate into more event revenue used to fund local and national programs and initiatives. Benefits vary depending on financial commitment level, but all partners reach a broad audience of individuals committed to this cause.

In-Kind Opportunities

Our goal is to underwrite event expenses as much as possible through in-kind contributions of products and services. Whether it is a gift card or food for our walkers, we rely on in-kind donations to enhance our Together in Teal event series. This helps ensure funds raised will support our battle against ovarian cancer.

Benefits of in-kind opportunities are based on fair market value and align with the corporate sponsor levels.

Examples of In-Kind Contributions Needed:

Pre-Event Needs

- Advertising & Media
- Printing and Copying
- Signage/Banner Production
- Office Supplies
- Moving & Transportation Services

Event Day Needs

- Audio/Visual Services
- Survivor Gifts
- Food & Beverage
- Sound Systems
- Rental Services (Tents, Tables, Chairs, Staging, Etc.)
- Bottled Water

- Portable Toilets
- Dumpster/Trash Collection
- Entertainment
- Gifts/Prizes
- Security
- Walkie Talkies

SPONSORSHIP OPPORTUNITIES

Benefits	Teal Presenter Fulfilled	Teal Inspiration \$10,000	Teal Hope \$7,500	Teal Awareness \$5,000	Teal Pillar \$2,500	Teal Friend \$1,000
Recognition and opportunity to provide remarks by a company official on event day	✓					
Logo on all event collateral	✓					
Opportunity for company representative to welcome guests in survivor tent.	✓					
Company logo on all email communications	National to 100k subscribers & Regional	Regional				
Personal team engagement: NOCC to register your team, deliver team Items, and event-day concierge services	✓	✓				
Partner-produced video to be shared on regional social media	✓	✓	✓			
Opportunity to host a lunch and learn event with employees and NOCC staff	✓	✓	✓			
Company logo featured on event signage	All Signage & Along 5k Route	All Signage & Along 5k Route	Partial Signage Inclusion	Partial Signage Inclusion		
Company tent or exhibitor space provided by NOCC in a prominent location at the event	Tent	Tent	Tent	Table		
Use of NOCC event logo in sponsor ads	✓	✓	✓	✓		
Receive a Partner Kit to help engage your company team	✓	✓	✓	✓		
Company social media post/stories with a link to the company website	4	3	2	1	1	
Company logo displayed on Together in TEAL platform	✓	✓	✓	✓	✓	
Company logo on event t-shirts	✓	✓	✓	✓	✓	✓
Provide product or coupon for participant packets	✓	✓	✓	✓	✓	✓



SPECIALTY SPONSORSHIP OPPORTUNITIES

Specialty Partnership Opportunities

A specialty partnership package allows your message to be targeted to a specific group of participants while underwriting a portion of event festivities.

REGISTRATION TENT SPONSOR - \$3000

This is the first stop that all participants will use to check in and get set for the event day activities. Participants are greeted by our volunteers and thanked for their commitment and support. Commemorative t-shirts will be handed out to walkers who raised \$100.00 or more.

SPIRIT TENT SPONSOR - \$3000

The Together in TEAL Spirit Tent strives to inspire and uplift participants through various activities such as face painting, tattoos, bubbles, crafts, and more.

FOREVER IN OUR HEARTS SPONSOR - \$3000

Join us in a heartfelt tribute as we remember our loved ones who bravely faced ovarian cancer. We invite our legacy family members to bring a special photo to be displayed in our remembrance tent and, if comfortable doing so, share a personal note. Together, we honor their lives and their everlasting presence in our hearts.





SPECIALTY SPONSORSHIP OPPORTUNITIES

TEAM VILLAGE SPONSOR - \$3000

Help us recognize our top-performing participants in a tent designed to pamper and reward them for their invaluable efforts!

REFRESHMENT STATION SPONSOR - \$3000

Join us in handing out refreshments and snacks to refuel the communities energy during the event and after the walk.

EXHIBITOR OPPORTUNITIES ALSO AVAILABLE

For those interested in exhibiting rather than a full sponsorship, we offer limited opportunities to have a presence on-site on event day. Please reach out directly for more information.





Saturday, September 28, 2024
Belmont Lake State Park
North Babylon

TO DISCUSS PARTNER OPPORTUNITIES PLEASE CONTACT:

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GIVE.OVARIAN.ORG

Stay connected:     